

DESIGN THINKING

RE-ENGINEERING INNOVATION



An organization should be in constant quest of fresh ideas and ingenuity. For this purpose, the organizations need innovative stimulation and brainwaves. The ever soaring customer needs, competitor strategies, and organizational aspirations make it necessary to generate as well as action new ideas proactively. Hence, innovation - the process of conceiving or envisaging new ideas, designs, and plans is an integral and fundamental feature of all successful organizations. Innovation introduces the organization to all the opportunities that are accessible in the internal and external environment.

Design thinking is meant to solve complex business problems and find solutions through a human centric approach. It is a way creative designers think. It leads to innovations in the processes and brings out the new ways for the people to deal with the problems. It makes professionals re-engineer and try various ideas constantly to achieve the best outcome or solution. It has also come out to be one of the essential competencies in today's time to succeed and deal with challenges.

ABOUT ATYAASAA

Atyaasaa Consulting Private Limited is resolute on meeting the needs of human resources, through validated behavioural assessments, developing competencies, behavioural coaching, and management consulting. It is on a Mission of 'Awakening Human & Business Excellence.' Atyaasaa's transformational processes facilitate unleashing of innate energies ensuring superior performance and productivity, both in individuals and organizations. Its vision is to remain a leading and niche human resource training and consulting organization offering quality services through quality people and technology. Atyaasaa is, thus, partnering with learning organizations at a National and International level in their mission of holistic growth.

For further details:

Write to us at: info@atyaasaa.com | Call us on: (91-20) 25896445 |
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This customized intervention encompasses the following insights

WEBINAR 1

- Introduction to the intervention
- Grasping the concepts of the competency

FACE TO FACE 1

- Foundation of the core concepts of the competency
- Imbibe behaviours based on validated models of the competency
- Design thinking stage 1: Empathize and the tools associated

WEBINAR 2

- Review of webinar 1 and face to face 1
- Gaining insights on the competency concepts in depth
- Discussion on project
- Transfer of intermediate learning

FACE TO FACE 2

- Review of webinar 1, face to face 1, and webinar 2
- Design thinking stage 2, 3 and 4 - Defining the business problem, ideating on the business problem and prototyping
- Completion of the findings of the project through focussed group presentations
- Advance learning through project presentations and reviews

WEBINAR 3

- Neuro-Science of innovation and transfer learning

INTERVENTION OUTCOMES

- Learn and apply the design thinking process on real time business challenges
- Implement real time projects to achieve organizational change
- Align the organization to innovation goals
- Develop creative leadership in the organization
- Impact the organization climate in a positive way
- Accomplish Rol through measurable leadership behaviour change to augment organizational scalability

BENCHMARKING WORLD CLASS PRACTICES

This intervention is conceptualized and presented by Atyaasaa. A leading business consulting organization partnering with some of the best brands across continents. Atyaasaa has been a catalyst and a contributor in their quest for people development and business excellence. The core differentiator of Atyaasaa process is continual innovation, unique customization and use of state of the art technology tools. This is implemented through ethical and experienced operations by human resource facilitators with contribution as their core value.

FOR UNIQUE CUSTOMIZATION OF THIS INTERVENTION, IN LINE WITH YOUR SPECIFIC NEEDS CONTACT OUR PROJECT MANAGEMENT TEAM.

METHODOLOGY OF THE INTERVENTION



DELIVERY MODEL



Doing better with less is the mantra of success which requires thinking that is honed to deal with the complexities of human mind and environment.

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