



Atyaasaa Consulting Private Limited is a leading Human Resource Training and Business Consulting organization partnering with some of the best brands in the country and overseas. Atyaasaa has been a catalyst & a contributor in their quest for people development and business excellence. The core differentiator of Atyaasaa process is continual innovation, unique customization and use of the state of the art technology tools implemented through ethical & experienced operations & human resource facilitators having contribution as











contents

about atyaasaa

- page
- corporate philosophy
- talent aquisition
- atyaasaa foundation

mission vision and values

page 4

atyaasaa's continued focus on excellence

culture @ atyaasaa

place where freedom of enterprise is nurtured and amplified

pillars of atyaasaa

- page 6
- skill & competency trainings
- coaching
- organization development consulting
- certification programmes

success mantra

page

our success story would have been incomplete without the brands we have

The information contained in this document represents the current view of Atyaasaa Consulting Pvt. Ltd. on the issues discussed as of the date of publication. Because Atyaasaa Consulting Pvt. Ltd. must respond to changing market conditions, it should not be interpreted to be a commitment on the part of Atyaasaa Consulting Pvt. Ltd. or its respective suppliers cannot guarantee the accuracy of any information presented after the date of publication. This brochure is for informational purposes only. ATYAASAA CONSULTING PVT. LTD. AND ITS RESPECTIVE SUPPLIERS MAKE NO WARRANTIES, EXPRESS OR IMPLIED, AS TO THE INFORMATION IN THIS DOCUMENT.

Complying with all applicable copyright laws is the responsibility of the user. Without limiting the rights under copyright, no part of this document may be reproduced, stored in or introduced into a retrieval system, or transmitted in any form or by any means (electronic, mechanical, photocopying, recording, or otherwise), or for any purpose, without the express written permission of Atyaasaa Consulting Pvt. Ltd..

Atyaasaa Consulting Pvt. Ltd. may have patents, patent applications, trademarks, copyrights or other intellectual property rights covering subject matter in this document. Except as expressly provided in any written license agreement from Atyaasaa Consulting Pvt. Ltd., the furnishing of this document does not give you any license to these patents, trademarks, copyrights or other intellectual property.

© 2012 Atyaasaa Consulting Pvt. Ltd.. All rights reserved.

The names of actual companies and products mentioned herein may be the trademarks of their respective owners.

This document contains information of a proprietary nature. All information contained herein shall be kept in confidence and shall be for the original recipient's use only. Any unauthorized reproduction by any other party shall constitute an infringement of copyright.

about atyaasaa



- corporate philosophy
- talent aquisition
- atyaasaa foundation

Atyaasaa Consulting Private Limited is a leading human resource Training, Coaching, Organization Development and Business HR Consulting organization that strives to awaken human and organizational excellence. Atyaasaa, is thus an end to end strategic partner for capability building. Atyaasaa's passion of "transformation for success through innovation" is practiced through consistent value addition, based on expert insights and customer feedback.

The core differentiator of Atyaasaa is its continual innovation, unique customization, well defined body of knowledge and use of the state of the art technology tools. Atyaasaa adheres to the World Class Organizations competency framework and processes are developed, delivered and implemented through ethical and experienced operations team, a highly innovative and passionate research team, competent project management team and experienced facilitators & consultants.

Innovation is at the heart of Atyaasaa's corporate philosophy. Creativity is inspired and encouraged at all levels within the organization by its core team which consistently strives to maintain a culture of Innovation.

Our Business Intelligence engine is driven through the market research team which specializes in conducting test marketing studies to ensure that the services are in line with the pulse of the market. Internal and external environment analysis at regular intervals ensures that Atyaasaa is agile as well as proactive.

Atyaasaa has a strong foothold in the domestic market and has aggressively ventured into the international arena. All the service offerings are tailored to have global standards with customized local features which is a product of its 'Glocal mindset'. Thus, all clients and partners in diverse countries are benefiting consistently from the international benchmarks and indigenous touch.

Our Business Intelligence engine is driven through the market research team which specializes in conducting test marketing studies to ensure that the services are in line with the pulse of the market.



In Atyaasaa creativity is inspired and encouraged at all levels within the organization by its core team.

continued to next page . . .





about atyaasaa



- corporate philosophy
- talent aquisition
- atyaasaa foundation

Talent acquisition, development, engagement and retention are the processes of high significance to the organization. Atyaasaa has developed a validated and elaborate process for its internal & external recruitment to get the right fit in the system.

Atyaasaa Foundation is an initiative of Atyaasaa Consulting Private Limited to cater to the **social cause**. It is committed to taking the knowledge generated over years to the masses, irrespective of their social and economic standing. Atyaasaa helps the underprivileged students to get higher education, discover themselves and lead an empowered life. Atyaasaa foundation strives to be a catalyst in Nation building through its body of knowledge.

Thus, Atyaasaa exhibits all the salient characteristics that transcends an organization to a 'World Class' stature. Atyaasaa is committed to spreading the knowledge, know-how and attributes of 'World Class Organizations' to the other domestic and international organizations as well.

Atyaasaa foundation strives to be a catalyst in Nation building through its body of knowledge and helps the underprivileged students to get higher education, discover themselves and lead an empowered life.



Atyaasaa Foundation strives to be a catalyst for knowledge building in the masses today.



mission vision and values



atyaasaa's continued focus on excellence

Mission - Atyaasaa is committed to awaken human and organizational excellence by being a change enabler and a strategic partner in nurturing the growth of its stakeholders.

Vision - Atyaasaa will ethically explore and consolidate in the unexplored business territories globally, through unique customized services and strategic investments. We will focus on our differentiation of being the best and the largest, well diversified, profitable human resource organization through a passionate and result oriented team.

Values - Atyaasaa values continual innovation and creativity, passion for people development, partnerships based on mutual trust and respect, customer focus, quality and high standard of ethics practiced with integrity, ownership and accountability.

Atyaasaa's mission, vision and values awakens organizational excellence, values continual innovation and creativity and focuses on our differentiation of being the best and diversified human resource organization



Atyaasaa's continued focus on excellence is supported by its mission, vision and values.





culture @ atyaasaa



place where freedom of enterprise is nurtured and amplified

Consistent with its manifest, Atyaasaa has been a place where freedom of enterprise is nurtured and amplified. High emphasis on the value system ensures openness and transparency. With the plethora of knowledge and creativity all around, it seems as an enigma.

Customer focus is the key at Atyaasaa and all the processes and services are tuned to ensure complete satisfaction of clients at all levels. With total commitment to quality, Atyaasaa continues to raise the quality bar for delivery of its service. Discipline coupled with rich value system creates a positive, performance oriented work culture.

With the plethora of knowledge and creativity all around customer focus is the key at Atyaasaa and all the processes and services are tuned to ensure complete satisfaction of clients at all levels.



Atyaasaa continues to raise the quality bar for delivery of its services with a disciplined approach.





- skill & competency trainings
- coaching
- organization development
- certification programmes

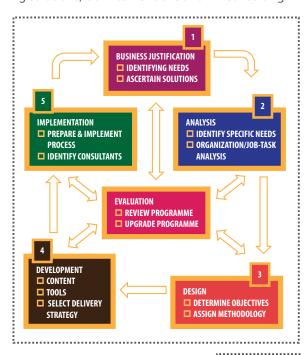
Atyaasaa has three major pillars - Training, Coaching and Consulting. The offerings of these business lines are managed by the project management team, which functions as the backbone for operations.

The project management team works on the acclaimed ADDIE process (Analysis, Design, Development, Implementation and Evaluation) to give effect to various customized training and coaching solutions, OD interventions and HR consulting.

Atyaasaa's three major pillars which are namely, Training, Coaching and Consulting and managed by the project management team which also works on the aclaimed ADDIE process.



THREE MAJOR PILLARS -TRAINING, COACHING AND CONSULTING



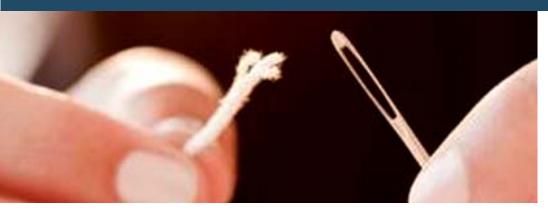
ADDIE PROCESS



The three major pillars at Atyaasaa functions as the backbone for operations and success to the organization.







- skill & competency trainings
- coaching
- organization development
- certification programmes

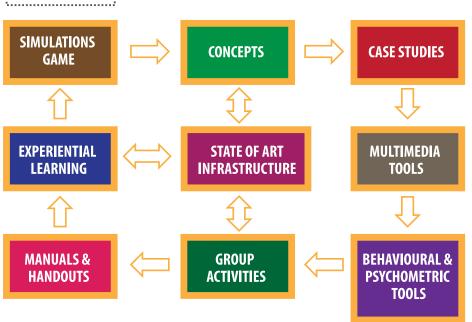
Skill & Competency Trainings

Atyaasaa commenced its operations through the Training SBU. It's training process is inspired by the theme of experiential learning based on the fundamentals of the Adult Learning Process. Atyaasaa today has numerous training titles that value add to customers across all verticals of business. Customization and creation of new training titles is fundamental to Atyaasaa's growth strategy.

Extensive investments in simulations, case studies and multimedia tools make our training offerings very exceptional. The efficacy of our training designs and delivery has been validated in Domestic and International markets. The uniqueness of our training pedagogy is depicted as under:

Atyaasaa's investments in simulations, case studies and multimedia tools make their training offerings very exceptional and are based on the fundamentals of Adult Learning Process.

TRAINING PEDAGOGY

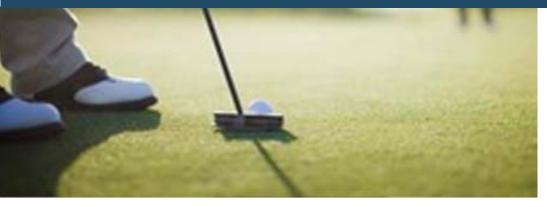




Customization and creation of new training titles is fundamental to Atyaasaa's growth strategy.

For further details:





- skill & competency trainings
- coaching
- organization development
- certification programmes

Our training programmes can be broadly categorized as:

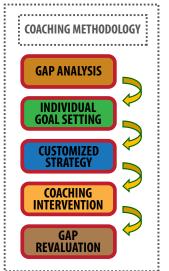
- ☐ Business Excellence & Strategic Process Workouts
- ☐ Competency based customized Programmes
- ☐ Management Development Programmes
- ☐ Personal Mastery Workshops
- ☐ Soft Skill Enhancement Trainings
- □ Customized Interventions
- ☐ Theatre Based & Movement based Workshops
- ☐ Adventure & Outdoor Experiential Learning
- ☐ Niche Certification Programmes
- □ Focused Interventions

Atyaasaa has a panel of expert facilitators with varied corporate experiences to ensure immaculate delivery. They are supported by a qualified and extensive research and development team that designs as well as develops the workshops in

line with international standards of instructional designing. Pre and post evaluations of workshops are managed by experts in organization development field at Atyaasaa.

Coaching

After consolidating itself in the training domain Atyaasaa ventured into the coaching space. Executive Coaching traditionally has been the art and science of stimulating, vitalizing and facilitating the learning, development and performance of an individual - the protégée. Atyaasaa's broad level coaching methodology is depicted on the right diagram.



Atyaasaa's panel of expert facilitators with varied corporate experiences and supported by a qualified and extensive research and development team ensures immaculate delivery of training programmes.



Atyaasaa's numerous coaching models suits individuals as well as the enterprise.

For further details:





- skill & competency trainings
- coaching
- organization development
- certification programmes

Atyaasaa has numerous coaching models which suit individuals as well as the enterprise. Our coaching process is supported by a team of experts who make coaching effective through continuous monitoring and reporting. Coaching goals are tracked and assessed at all stages to ensure Protégées effective development. Atyaasaa demonstrates its commitment to the coaching process by developing internal coaches and mentors within organizations through its exclusive programmes. Atyaasaa believes coaching is essential for all forward looking organizations.

Atyaasaa believes coaching is essential for all forward looking organizations and demonstrates its committment by developing internal coaches and mentors within organizations through its exclusive programmes.

Organization Development Consulting

The success of Coaching inspired Atyaasaa to move into the space of organization consulting. Atyaasaa believes management consulting is the practice of helping organizations in their unending journey of excellence.

Atyaasaa provides myriad consulting solutions that address a wide ranging business needs. Atyaasaa has a growing exposure to domestic and international projects. This makes us management consultant of choice for very large multinationals as well as small and medium sized enterprises.

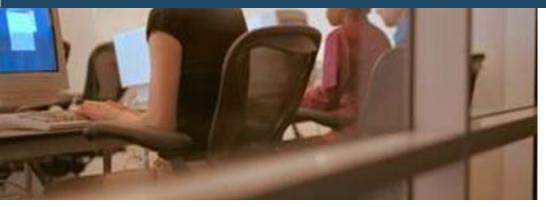
Our consulting space includes the following offerings:

- ☐ Organization Research and Surveys
- ☐ Customized Employee Satisfaction Surveys
- ☐ Leadership Surveys
- ☐ Diagnostic Tools
- □ Behavioral Interviews
- ☐ MSME Business HR support
- ☐ Organization Development and Research support for large corporates
- ☐ E-learning and Content Development Support
- ☐ Specialized HR services and support for capability building
- ☐ Assessment and Development Centers



Atyaasaa provides myriad consulting solutions that address a wide ranging business needs.





- skill & competency trainings
- coaching
- organization development
- certification programmes

Our intense exposure to worldwide people development initiatives and organizational capability building has given us the edge to create innovative consulting processes. The support is provided by a group of senior professionals who are the core of Atyaasaa's growth story.

Certification Programmes

Atyaasaa's Certification programmes are high impact one or two day certification workouts related to operations management and human resources topics. These certification programmes primarily deal with the real time issues one faces, with internal and external customers. These are developed after thorough research and are based on complex workshops and interventions that Atyaasaa has conducted over years.

The value addition of the certification programmes is at professional level both in terms of career enhancement and on job application.

These certifications are exclusively conducted by Atyaasaa without any tie up whatsoever with any institutes or professional body as we strive to emerge as a certification body ourselves.

Atyaasaa's wide range of Certification programmes are high impact one or two day certification workouts primarily to deal with the real time issues one faces, with internal and external customers.



Atyaasaa Certification programmes are a value addition at professional level both in career and job application.



success mantra



our success story would have been incomplete without the brands we have

Our mission of "helping individuals and organizations win" makes us the most preferred, loved and respected partners. Our success story would have been incomplete without the mention of the following brands to which we are eternally grateful

MAJOR PARTNERS

ADITYA BIRLA GROUP KANBAY

ADVENTITY LEAR CORPORATION

AGILITY LOGISTICS LUPIN

ALFA LAVAL MACCAFERRI INDIA LIMITED

AMDOCS MAHINDRA ENGINEERING SERVICES

AVAYA QUANSOFT
BAJAJ ALLIANZ GENERAL INSURANCE CO. LTD REDKNEE
BENNETT COLEMAN & CO. LTD SAP

BHARAT FORGE SCHAEFFLER GRUPPE

BMC SOFTWARE SIEMENS

BNY MELLON TATA JOHNSON CONTROLS COGNIZANT TECHNOLOGY SOLUTIONS TATA MOTORS LIMITED

DAIMLER CHRYSLER TIETO SOFTWARE TECHNOLOGIES PVT LTD

EMPTORIS TECHNOLOGIES THERMAX
GENERAL ELECTRIC TYCO ELECTRONICS

GEOMETRIC UTI BANK
HINDUSTAN POLYAMIDES & FIBERS LTD. VERITAS INDIA
HEXAWARE TECHNOLOGIES VOLKSWAGEN
INFOSYS WHIRLPOOL

ICICI ONE SOURCE WMS GAMING SOLUTIONS
HSRC RANK 7FE TV ENTERTAINMENT

Atyaasaa's success story has been largely complete with the association of various brands which are spread across the continent, who have become mostly the preferred, loved and respected partners.



Atyaasaa brands are the most prefered, loved and respected partners.

For further details:

